



Custom Septal Buttons™ offer patients new options from the original manufacturer of the first nasal septal button prosthesis.

FOR IMMEDIATE RELEASE

December 9, 2019

Rochester, Minnesota, USA, Medical Innovations international Inc. (MII) is the manufacturer of the Original Nasal Septal Button™ since 1977. MII has teamed up with experienced engineers and industry experts to create a new and novel approach for patients who have difficulty with standard septal button sizes and shapes.

"MII created a very large Custom Septal Prosthetic that was:

- Great quality and value
- Quickly manufactured
- Rapidly delivered and
- Easily customizable by my physician



© Medical Innovations International Inc.

Custom Cross Button™

I am very satisfied with MII and have recommended their Custom Septal Buttons to others."

-James M., patient.

Custom made Septal Buttons are now available because of an innovative rapid and inexpensive molding techniques. "We can now provide custom septal button sizes without having to spend thousands of dollars on the molds for a personalized fit," comments Robert Sadler, the lead product engineer.

Custom Septal Prosthetics can be trimmed to fit and offers physicians different options under \$300. Should a complete customized button be required, MII has the ability to affordably craft unique sizes and shapes with permanent moldings for future replacements.



Another patient benefit is a longer lasting Septal Button that is easier to clean. The Custom Buttons are designed to mitigate and help prevent mucus buildup when compared to existing products.

“Over the years we have taken calls from patients and physicians that struggle with traditional buttons that are uncomfortable and difficult to fit,” says John Devlin, CEO of the company. “Physicians and patients have our guarantee that reordering replacement buttons will be consistent and economical because of the permanent molding used in the manufacturing process.”

Medical Innovations manufactured the very first Nasal Septal Button back in 1977 with the parameters provided by George W. Facer, MD, and Eugene B. Kern MD who were practicing physicians at The Mayo Clinic located in Rochester, Minnesota.



Nasal Septal Button Prosthesis Procedural Kit



References:

Eugene B. Kern, M.D., George W. Facer, M.D., Thomas J. McDonald, M.D., and William B. Westwood, M.S.,
Closure of Nasal Septal Perforations with a Silastic Button Results in 45 Patients;
Poster exhibit presented at American Academy of Ophthalmology and Otolaryngology,
October 6-10, 1976.

George W. Facer, M.D., Eugene B. Kern, M.D.,
Nonsurgical Closure of Nasal Septal Perforations; Arch Otolaryngology, Vol. 105:6-8,
January 1979.

Page 2 of 2 Medical Innovations Intl. Inc. press release December 9, 2019

John Devlin, 507-289-0761© Medical Innovations International Inc™

www.SeptalButtons.com™